







Innovative, Fast-Track, Sustainable, Affordable, Eco-friendly Housing & Construction Solutions







साथियों, आज की ये कॉन्फ्रेंस या फिर ग्लोबल हाउसिंग टेक्नॉलॉजी चैलेंज की आवश्यकता इसलिए महसूस हुई क्योंकि देश में शहरों का तेज़ी से विस्तार और विकास हो रहा है। भारत उन देशों में है जहां बहुत फास्ट Urbanisation हो रहा है। तेज़ी से बढ़ते शहरीकरण के चलते नए घरों की आवश्यकता भी उतनी ही तेज़ी से महसूस की जा रही है।...इसी को ध्यान में रखते हुए आज हमारे सामने अलग-अलग Geographical Conditions के हिसाब से घर बनाने की चुनौती है।

साथियों, इन चुनौतियों को ध्यान में रखते हुए हमारी सरकार ने construction sector के लिए एक holistic approach के साथ काम किया है। घर बनाने वालों और घर खरीदने वालों दोनों को ही किस तरह की दिक्कतें आ रही थी, उन्हें ध्यान में रखते हुए हमने फैसले लिए। हमने सबसे ज्यादा जोर affordable housing पर दिया। ...

इन सबके साथ-साथ हमने housing sector में technology को भी improve करने पर ध्यान दिया है। आज का यह कार्यक्रम भी उसी की एक कड़ी है। और मुझे याद है कि PRAGATI की एक meeting में, शायद आपको मालूम होगा कि मेरी PRAGATI की meeting क्या होती है, इसलिए मैं उसके विस्तार में जाता नहीं हूं। और PRAGATI की एक meeting में मैंने मंत्रालयों को global challenge process अपनाने की सलाह दी थी। आज मुझे खुशी है कि आज Global Housing Technology Challenge, India के जरिये आप सभी बल पर हैं।

- Hon'ble Prime Minister at Inaugural function of GHTC, Vigyan Bhavan, New Delhi on 02nd March, 2019



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Our Company



Mitsumi Housing is rapidly growing to become India's largest Rapid **Construction company** specialized in Innovative Technology of Light Gauge Steel Structure, Fast-Track, Sustainable, **Eco-friendly Housing & Construction** Solutions



Commercial Buildings





THE TECHNOLOGY



By this technology we can construct sustainable and eco friendly structures at any remotest geographical location and in any climatic terrain within least time.

Light Gauge Steel Frame Technology (Cost & Energy Saving)

- Faster time to manufacture steel frame on site or off site
- Less time and skill required for assembling the structural steel frame
- Quality finish could be established due to automatic productions and less manual calculations
- Low Carbon Emission
- Low Cost, Eco Friendly & Affordable Housing
- Fast: on site envelope construction which is 90% faster than conventional method
- Durable: Wind, Earthquake, Pest & Mold Resistant
- Safe: Fully non-combustible, environmentally controlled production
- Strong: Better strength to weight ratio than concrete
- Design-Led: 80% of design & build process completed in factory

- Precise: Accurate within a half millimetre, highly regulated
- Versatile: Able to construct various building types up to 15 storeys
- Proven: Three decades of technology development
- Cost Saving: 50% savings over concrete and block construction
- Light Weight: 60% lighter than concrete and block construction
- Labour Friendly: Reduced need for skilled trades & heavy equipment
- Sustainable: Less than 1% waste, 100% recyclable
- On site works: 80% less equipment & skilled trades
- Shipping: Reduced costs due to 60% weight reduction, limited import reliance
- Contaminates: Reduced onsite paints, solvents, adhesives, fuel and lubricates
- Energy use: Highly energy efficient building envelope, region specific
- Longevity: 75% reduced building maintenance over time

Since the walls of our structure is insulated we can achieve great amounts of thermal comforts for residential and commercial buildings.

THE PROCESS





LGSF Approvals and Certifications



- BMTPC Approved
- GHTC Approved
- IIT Approved
- MES Approved
- 🗹 DDA Approved
- Approved for PMAY Projects



- Approved for Karnataka Govt Projects and Floor Relief Projects
- Approved for Kerala Life Mission Projects
- Approved for Indian Railway Projects
- Approved for Indian Defense Projects





OUR ACCREDITATIONS







Appendix-4





F No 28012/7/2015-W-3 Government of India Ministry of Housing and Urban Alfains (Works Division)

: 1041017

Niman Bhawan, New Dehi Dated 20.03 2018 OFFICE MEMORANDUM

ID - Adoption of New & Emerging Technologies in construction works undertaken by CPWD, DDA and NBCC – regarding _____

In continuation of this Ministry's O.M. USAVorks/DM/2015 dated 30.05.2016 and O.M. 1.28013/7/2016-W-3 dated 28.12.2016 it has been decided that CPVID, DDA & NBCC may opt the following technologies, which have been validated by Building Materials and chinology Promotion Council (BMTPC) under the Ministry of Housing and Urban Affairs. In Their projects irrespective of location and project cost:

- a. Monolthic concrete construction system using Aluminium Formwork
- b. MonoRhic concrete construction system uging Plastic Aluminium Formwork
- c Expanded Polystyrene Core Panel System
- Light Gauge Sheet Framed Structures (LGSF)
- Industrialized 3-8 System using RCC precast with or without shear wals, columns, beams, Cellular Light Weight Concrete States/Semi-Precast Solid State
- f. Speed Floor System
- g. Glass Fibre Reinforced Gypsum (GFRG) Panel Building System
- h. Factory Made Fast Track Modular Building System

As decided earlier, in case, it is not found feasible to implement these provisions in Soular project, specific permission should be accorded by DG, CPWD/CMD, NBCC//ice itman, DDA respectively on case to case basis, with detailed publication.

The aforesaid modern technologies may be incorporated as per the Schedule of as (SoR) issued by CPWD. Further, in future, new emerging technologies, as validated MITPC and for which DG, CPWD has issued the SoR will also be included in the fist, For purpose, DG, CPWD is authorized to issue directions in continuation of this Office normatum.



(J. Roy Chowdhur) U. Roy Chowdhur) Wy Secretary (Works) Tel. no. 23062405

- 1 Director General, CPWD, Nirman Bhawan, New Delhi
- Vice Chairman, DDA Vikas Sadan, INA, New Dethi-110023[®]
 Chairman-cum-Managing Director NBCC Limited, NBCC Bhawan, Lodhi Road
- New Delhi-110003

/ fo 1 PS to HUAM 2 Sr PPS to Secretary (HUA:



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Ministry of Housing and Urban Affairs

S.No.	Applicant	Address
1.	M/s Larsen & Toubro	5th Floor, B-Wing, TC-II Building, L&T
		Business Park, Gate No. 5, Saki Vihar Road,
		Powai,Mumbai, India
2.	M/s Katerra India Private	Velankani Tech Park, No.43, Hosur Road, E-
	Limited	City Ph1, Bangalore, India
3.	M/s B.G. Shirke	72-76, Industrial Estate, Mundhwa, Pune,
	Construction Technology	India
	Pvt. Ltd	
4.	M/s Moducast Pvt. Ltd	105 Kethana Residency, 16th Cross, 1A
		Main, Vignan Nagar, Bengaluru, India
5.	M/s Magicrete Building	101, Ritz Square, Ghod dod road, Surat,
	Solutions	India
6.	M/s Elematic India	H-38, 1st Floor, Bali Nagar, New Delhi, India
7.	M/s PG Setty	74, Sandesh Arcade, 3rd Floor, Sahukar
	Construction Technology	Chenaiah Road, Kuvempunagar North,
	Pvt Ltd	Saraswathipuram, Mysuru, India
8.	M/s Teemage Builders	Dr.no- 7/67, Koduvai,South
	Pvt Ltd	Avinashipalayam, c/o-MPNMJP, D.S,
		Chennimalai, Tiruppur, India
9.	M/s Nordicflex House	Mosevej 14, OELSTYKKE, Denmark
10.	M/s Ultratech Cement	Ahura Centre, 3rd Floor, Mahakali Caves
	Ltd,	Road, Andheri (W), Mumbai, India
11.	M/s Mitsumi Housing	202, Radhe Kishan Arista OPP Hirabhai
	Pvt. Ltd	tower Jawaharchowk - Isanpur Road
		Maninagar, Ahmedabad, India
12	M/s Everest Industries	Everest Technopolis, D206, Sector 63, Noida,
	Ltd	India
13.	M/s JSW Steel Ltd.	JSW Steel Ltd, JSW Centre, BKC, Bandra
		east, Mumbai, India

The Global Housing Technology (GHTC)





- The to cater to the Big Goal of the Government to build 22 Million Homes. Global Housing Technology Challenge is a Bold Initiative conducted by the Govt of India during 2018.
- The Goal of GHTC is to bring out the various alternate construction technologies and make them compete with each other so that the Best technologies are chosen
- Such chosen technology satisfy the needs of Speed, Efficiency, Sustainability, Affordability, Availability of Local materials, Scalable to large volumes
- It also provide Skill development facilities for the local people near the project sites.
- 60 companies with various technologies participated and went through the Scrutiny and Test.

2019

LGSF Technology competed among 54 GHTC participant technologies and became one of the approved **Alternate Construction Technology**











CONGRATULATIONS TEAM MITSUMI

AN ISO 9001:2015 CERTIFIED COMPANY

MITSUMI[®] HOUSING

Mitsumi Housing Pvt. Ltd. has achieved great success in the government sector by bagging the prestigious P.M.A.Y. tender using Light Gauge Steel Framing Technology.

Mitsumi Housing was carefully chosen after a stringent process of evaluation both financially and technically.





Light House Project : Agartala, Tripura



Built Up Area (sqft):

4.88 Lakh sqft

Bird Eye View 3D Visualization



Our Proud Moments...



Mentions by visionaries...









Water Logged project land area in Agartala.



Site condition was in a completely water logged area that had very low SBC plus with zone 5 on the seismic plate

We first completed back filling , compaction, created an approach road and then had a situation against all odds where work could start.







Water Logged project land area in Agartala.











Our Present Projects...





Pro	oject Sta	tus
Un 19	its: 10	
Bu 10	ilt Up Area ,46,662.29	(sqft):
Light	House P	roject
Light Location	House P LHP Agartala	roject _{Kerala}
Light Location No of Units	House P LHP Agartala 1000	roject Kerala 852

Sr No	Kerala –19 Packages	No of Units	Area (sqft)
1	Kottayam	42	26600
2	kollam	42	26600
3	ldukki.	42	25900
4	Puthupudduy, Kozhikode	44	26,626.07
5	Pallipad (Naduvattam), Allapuzha Disctrict	44	26,626.07
6	Mavoor Kozhikode District	44	26,619.37
7	Karimaloor Enrnakulam	44	26,619.37
8	Karimaloor Enrnakulam	44	26,619.37
9	Ayyampuzha, Ernakulam District	44	26,619.37
10	Anthur, Kannur District	44	26,619.37
11	Karalam, Thrissur District	72	43,005.95
12	Thalaiyolaparambhu, kottayam District	36	22,238.42
13	Koothatukulam, Ernakulam District	36	22,238.42
14	Chirrakal, Kannur District	36	22,238.42
15	Enathu, Pathanmthitta	56	35,394.18
16	Mannacheri, Alapuzha District	28	17,642.20
17	Azhoor, Trivendrum	44	26,619.37
18	Madavoor, Trivendrum	36	11,474.42
19	Naduvanoor, Kozhikode	72	43,005.95



No Proper Excess road to project in LMK, Kerala



LGSF Project-Life Mission Kerala









LGSF Project-IOCL











Too Distant locations in IOCL, Southern States



Foundation stage - Pile work





Foundation stage - Raft work









Superstructure stage







Superstructure stage



Super Structure

• Peb frame with kgs

Outer Cladding

- MH conrete cladding
- 22 mm th
- Size 800 ma x 300 mm

Internal Cladding

- 8 mm thick FCB board
- 12.5 mm thick gypsum board

MH Infill

- Light weight concrete
- Density 900 kg / cmt









Finishing stage







WHAT IS LGSF TECHNOLOGY?











WHAT IS LGSF





Light Gauge Steel Framing (LGSF) Construction Technology is a New Efficient Construction method where High Tensile, Galvanized, Cold Rolled Steel forming the complete Skeletal Structure of the Building



Typical Steel Profile





Raw Material Used





Steel Strength:Yield StrengthTensile StrengthBest Quality for LGSF: YS: 560 MPA,TS: 570 MPACommercial Quality: YS: 340 MPA,TS: 450 MPANot Suitable:YS: 275 MPATS: 380 MPA .

Zinc Coating Specs:

G90 – 275 GSM Recommended for Permanent Structures.
G60 – 180 GSM May be used for short-life structures.
G40 – 120 GSM Not Recommended in many regions.
G30 – 90 GSM Not suitable at all.



Wall Infill Insulation Options

- Rock Wool
- Glass Wool
- Styrofoam
- Thermocol
- Light Weight/Foam Concrete







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Typical LGSF Wall Cladding and Insulation



Some LGSF Projects

















Compression with Conventional



Parameters	LGSF Technology	Conventional Construction	
Design	 Efficient Design Friendly due to its integral framing system Designed using national and international design codes. 	 Design takes more time and it offers fewer design aids. Traditional codes are used for design. 	
Finishing	 No plastering is required over Walls and ceiling; they can directly be finished with any choice of finishing materials, technology doesn't limits in choosing type of finishing material. 	 Conventional Walls are having less Thermal, Acoustic and Fire insulation Properties. 	
Insulation	• Suitable insulating and filler materials like Rockwool, ceramic wool, XPS boards, cellular lightweight concrete etc. can be used with good thermal, acoustic and fire insulating properties.	Conventional construction does not allowed with special conditions.	
Resources	• Less Manpower is required and thus the cost; most of the items are manufactured in factory and only assembly is done on site which saves the great amount of manual work hours.	 Requirement if resources are much larger which involves the cost as well are dependency on manual work hours is much higher. 	
Quality	• Quality of Construction is superior because materials are pre fabricated/Manufactured; which results in superior finish compared to conventional RCC Structure.	Quality of the construction is dependent on workmanship	
Duration - Time Frame	• Takes about 1/3 of the construction time when compared to the normal construction technique.	It takes a normal even long construction time in the lag of resources in project.	
Demographic Benefits	 LGSF Buildings can be constructed in variety if geographical locations with in very short time and difficulties due to is versatility. 	Conventional Structures have limitations for remote/hilly areas due to its insitu methods.	
Maintenance & Recyclability	 Maintenance and Modification becomes so easy due to its detachable and screw mechanism. Modular buildings can be disassembled and the modules relocated or refurbished for new use, reducing the demand for raw materials and minimizing the amount of energy expended to create a building to meet the new need. 	 Maintenance & modification becomes hectic and expensive. It is not possible to transfer or disassemble these structures in future. 	

Compression with Conventional



Parameters	LGSF Technology	Conventional Construction
Low Carbon Emission	 LGSF uses steel Coil with Rockwool/mineral wool Intact with fibre cement board. Materials are Eco-friendly, can be reusable /recyclable and structure can be transferable easily. Due to lesser Dead weight foundation will be minimalistic. LGSF is near Zero Wastage technology. 	 constructions make use of basic materials namely brick, cement, aggregates, sand & steel which are based on finite natural resources this are the material Are not Eco friendly, reusable and structure is not relocatable. contribute for greenhouse gas emissions and energy-intensive and therefore are not sustainable This types of construction required dense foundation. Due to it self dead weight. Which results more use of concrete and steel. Convention practice required 3-5% wastage criteria in ideal conditions.
Eco Friendly	 R value (Energy Efficiency Scale) for LGSF is R13(Very Good). 	 R value (Energy Efficiency Scale) for Conventional is R₃(Poor).
Green Building	 This technology Comes under GRIHA 18.1 Appraisals for reduction in Embodied energy of structure and walls. It comes under new innovative technology under green building. 	Conventional construction does not allowed with special conditions.



Thank You

We deeply thank MoHUA, BMTPC, and others for their vital support. As we progress, we seek backing

from state government and PSUs to expand and make a bigger impact. Together, we can tackle

societal challenges and promote sustainable development. We kindly request state government and

PSUs to consider supporting us in building a brighter, inclusive, and resilient society. Thanks to

MoHUA, BMTPC, and all who've supported us. We look forward to new partnerships and greater

milestones with state government and PSUs.

Mitsumi Housing Pv.t Ltd.

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AN ISO 9001:2015 CERTIFIED COMPANY