GLOBAL HOUSING TECHNOLOGY CHALLENGE INDIA

Meeting with Knowledge Partners - 6th Feb’ 2019

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Growing Opportunities with Rapid Urbanization

- With US $2.85 trillion GDP, India is one of the largest and fastest growing economies in the world. It is witnessing massive public investment, robust private consumption, and structural reforms leading to rapid growth (> 7%).

- Construction in India is emerging as the third largest sector globally; it may reach US $750 billion in value by 2022.

- Cities, which will contribute over 80% to GDP by 2050, need to be Receptive, Innovative and Productive to foster sustainable growth and ensure better quality of living.

- Hence, a comprehensive strategy of 3-S Mantra has been adopted: **Skill, Scale and Speed.**
MoHUA Initiates for Urban Transformation

Flagship Missions under the Ministry of Housing & Urban Affairs (MoHUA) aim to achieve **Transformative, Inclusive and Sustainable** development through planning, development and reforms for achieving Urban Transformation.

For addressing the huge housing demand in Affordable Sector, Govt. of India launched Pradhan Mantri Awas Yojana-Urban in June 2015.

- Nearly 10 Million affordable houses are to be delivered by 2022.
- Construction of houses at this scale offers an opportunity to attract alternative and innovative new technologies from across the globe to trigger transition through introduction of cutting-edge building materials, technologies and processes.
- Hon'ble Prime Minister desired to leverage this opportunity to get the best globally available construction technologies through a Challenge to enable paradigm shift in the construction sector.
- Accordingly, through wide consultation with various stakeholders, Global Housing Technology Challenge-India (GHTC-India) has been conceptualized.

**Challenge - Why?**

- BLC* 41 Lakh
- AHP* 24 Lakh
- ISSR* 4.5 Lakh
- CLSS* 3.5 Lakh

*Beneficiary Led Construction, Affordable Housing in Partnership, In-Situ Slum Redevelopment, Credit Linked Subsidy Scheme*
**Challenge - What?**

**Grand Expo- Cum-Conference**
- Biennial Event
- Promotion of Innovative Construction Technology
- Platform to Facilitate Signing of MoUs and form Potential Partnerships
- Technical Evaluation, Exchange of Knowledge and Business
- Exhibition of Technologies

**Proven Demonstrable Technologies**
- Onboard States & Local Support Partners
- Six Lighthouse Project Sites
- Induct Established Proven Technologies from Across the Globe
- Identify Basket of Site-specific Technologies
- Different Technology for Each Site
- Live Laboratories for Learning
- Technology to be Adopted in Curriculum and Indian System

**Potential Future Technologies**
- Setting up ASHA- India (Affordable Sustainable Housing Accelerators)
- Support Domestic Technologies by Product Development, Mentoring & Market Support
- Incubation Centres in IITs
- Organizing Periodic Accelerator Workshops

GHTC-India will create a holistic enabling eco-system to facilitate construction technology transition and mainstream that in the country.
Challenge - How?

GHTC-India Launch and Applications Open
Website Launch, Press Meet, and Applications open for Proven and Potential Technologies. Registration open to participate in EXPO.

Town Hall (Pre-Bid Meeting for clarifications on challenge)

Proven Technologies
Screened by TEC for Participation in Expo
6 sites selected in 6 different States/UTs

Potential Technologies
Shortlisted for Expo
Pre Prototype: recommended for Incubation
Post Prototype: recommended for Acceleration

Grand Expo and Conference
Presentations – Exhibits – TEC Evaluations – Accelerator – Networking – Announcements - Awards

Basket of Technologies Identified by TEC
Specific Technologies Sorted Site Wise by TEC
Location Specific exclusive Technologies Selected as per Geo Climatic Conditions, Livability, Functionality

Procurement Process for Lighthouse Projects
Technical Eligibility Qualification followed by Least Cost Based Selection

Award of Work
For Light House Project Construction

Learnings Documentation and Dissemination
Live Laboratory – Certification, Standardization, SORs – Skill Building - Curriculum Update

2nd Grand Expo and Conference – Biennial subsequently
Felicitation of Winners and other Events
Challenge - When?

**GHTC- India Challenge Launch**
Applications Open for Proven & Potential Technologies
Registrations Open to Participate in the Grand Expo Cum Conference

**Town Hall**
Session On Clarification On Challenge Provided

**Grand Expo and Conference**
Exhibits of Prototypes, Networking Events, Seminars, Discussions and the Exchange of Knowledge and Business

**Accelerator Workshops**
Shortlisted Potential Technologies receive Accelerator Workshops

**Empanelling**
Basket of Proven Technologies
Location Specific Technology Selected as per Local Geo Climatic Conditions

**Award of Work for Lighthouse Projects by States/UTs**

**Construction Completion**

**Grand Expo Cum Conference**
2nd Grand Expo to be Conducted by NAREDCO in Partnership with MoHUA to Mainstream Innovation in Housing Technology

**Felicitation of Winners and other Events**

**14 Jan, 2019**
**Feb, 2019**
**02-03 March, 2019**
**March-April, 2019**
**May, 2019**
**July, 2019**
**Jan, 2021**
**March, 2021**
Challenge Participation - Why?

- Exposure to large scale rapidly growing Indian Market
- Central/ State Government support this technology transition
- Smooth adoption: Curriculum, Schedule of Rates, Make in India
- Enabling huge outreach through lighthouse projects: Academia, Practitioners (Public/ Private), Policy Makers
- Opportunity for new Partnerships (Public/ Private)
- Success in India opens up huge possibilities in India and other Transition Economies
Participation Support - What?

- Six sites be made ready for Light House Projects
- Indian Partners (Public/ Private) be registered for local logistic support, if needed
- States provide necessary civic infrastructure and assist in all clearances
- Central/ State Governments organise financial flow after selection
- Indian Missions abroad assist in visa, information etc. for participation
We Invite You to
Be a Partner in
India’s Growth Story of

Reform, Perform & Transform
Thanks

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