GLOBAL HOUSING TECHNOLOGY CHALLENGE INDIA

Town Hall meeting - 5th Feb' 2019

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Growing Opportunities with Rapid Urbanization

- With US $2.85 trillion GDP, India is one of the largest and fastest growing economies in the world. It is witnessing massive public investment, robust private consumption, and structural reforms leading to rapid growth (> 7%).

- Construction in India is emerging as the third largest sector globally; it may reach US $750 billion in value by 2022.

- Cities, which will contribute over 80% to GDP by 2050, need to be Receptive, Innovative and Productive to foster sustainable growth and ensure better quality of living.

- Hence, a comprehensive strategy of **3-S Mantra** has been adopted: **Skill, Scale and Speed**.

*Source: UN report on World Urbanisation Prospects (2014 revision)*
MoHUA Initiates for Urban Transformation

Flagship Missions under the Ministry of Housing & Urban Affairs (MoHUA) aim to achieve Transformative, Inclusive and Sustainable development through planning, development and reforms for achieving Urban Transformation.

1. Swachh Bharat Mission- Urban,  
2. Pradhan Mantri Awas Yojana- Urban,  
3. Deendayal Antyodaya Yojana- National Urban Livelihood Mission,  
4. Heritage Cities Development and Augmentation Yojana,  
5. Atal Mission for Rejuvenation and Urban Transformation
For addressing the huge housing demand in Affordable Sector, Govt. of India launched **Pradhan Mantri Awas Yojana-Urban** in June 2015.

Nearly 10 Million affordable houses are to be delivered by 2022.

Construction of houses at this scale offers an opportunity to attract alternative and innovative new technologies from across the globe to trigger transition through introduction of cutting-edge building materials, technologies and processes.

Hon’ble Prime Minister desired to leverage this opportunity to get the best globally available construction technologies through a Challenge to enable paradigm shift in the construction sector.

Accordingly, through wide consultation with various stakeholders, **Global Housing Technology Challenge-India (GHTC-India)** has been conceptualized.

**Challenge - Why?**

- **BLC**\(^*\): 41 Lakh
- **AHP**\(^*\): 24 Lakh
- **ISSR**\(^*\): 4.5 Lakh
- **CLSS**\(^*\): 3.5 Lakh

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\(^*\) Beneficiary Led Construction, Affordable Housing in Partnership, In-Situ Slum Redevelopment, Credit Linked Subsidy Scheme
Grand Expo - Cum-Conference

• Biennial Event
• Promotion of Innovative Construction Technology
• Platform to Facilitate Signing of MoUs and form Potential Partnerships
• Technical Evaluation, Exchange of Knowledge and Business
• Exhibition of Technologies

Proven Demonstrable Technologies

• Onboard States & Local Support Partners
• Six Lighthouse Project Sites
• Induct Established Proven Technologies from Across the Globe
• Identify Basket of Site-specific Technologies
• Different Technology for Each Site
• Live Laboratories for Learning
• Technology to be Adopted in Curriculum and Indian System

Potential Future Technologies

• Setting up ASHA - India (Affordable Sustainable Housing Accelerators)
• Support Domestic Technologies by Product Development, Mentoring & Market Support
• Incubation Centres in IITs
• Organizing Periodic Accelerator Workshops

GHTC-India will create a holistic enabling eco-system to facilitate construction technology transition and mainstream that in the country.
Challenge - How?

GHTC-India Launch and Applications Open
Website Launch, Press Meet, and Applications open for Proven and Potential Technologies. Registration open to participate in EXPO.

Town Hall (Pre-Bid Meeting for clarifications on challenge)

Proven Technologies
Screened by TEC for Participation in Expo
6 sites selected in 6 different States/UTs

Potential Technologies
Shortlisted for Expo
Pre Prototype: recommended for Incubation
Post Prototype: recommended for Acceleration

Grand Expo and Conference
Presentations – Exhibits – TEC Evaluations – Accelerator - Networking – Announcements - Awards

Basket of Technologies Identified by TEC

Specific Technologies Sorted Site Wise by TEC
Location Specific exclusive Technologies Selected as per Geo Climatic Conditions, Livability, Functionality

Procurement Process for Lighthouse Projects
Technical Eligibility Qualification followed by Least Cost Based Selection

Award of Work
For Light House Project Construction

Learnings Documentation and Dissemination
Live Laboratory – Certification, Standardization, SOPs – Skill Building - Curriculum Update

2nd Grand Expo and Conference – Biennial subsequently
Felicitation of Winners and other Events

Winning Potential Technologies taken into IITs for Incubation
Technologies complete incubation and make market ready

Procurement Process for Lighthouse Projects
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Award of Work
For Light House Project Construction

2nd Grand Expo and Conference – Biennial subsequently
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Challenge - When?

GHTC - India Challenge Launch
Applications Open for Proven & Potential Technologies
Registrations Open to Participate in the Grand Expo Cum Conference

14 Jan, 2019

Town Hall
Session On Clarification On Challenge Provided

Feb, 2019

Grand Expo and Conference
Exhibits of Prototypes, Networking Events, Seminars, Discussions and the Exchange of Knowledge and Business

02-03 March, 2019

On-Boarding Partners
States/UTs (Six sites identified), IITs, Logistics Partners, Knowledge Partners, Event Partners

March-April, 2019

Accelerator Workshops
Shortlisted Potential Technologies receive Accelerator Workshops

May, 2019

Empanelling Basket of Proven Technologies
Location Specific Technology Selected as per Local Geo Climatic Conditions

June, 2019

Incubation of Potential Technologies at select IITs

July, 2019

Award of Work for Lighthouse Projects by States/UTs

Jan, 2021

Construction Completion

Jan, 2021

Potential Technologies Complete Incubation

March, 2021

Felicitation of Winners and other Events

Grand Expo Cum Conference
2nd Grand Expo to be Conducted by NAREDCO in Partnership with MoHUA to Mainstream Innovation in Housing Technology

March, 2021

Accelerator Workshops
Shortlisted Potential Technologies receive Accelerator Workshops

July, 2019

Empanelling Basket of Proven Technologies
Location Specific Technology Selected as per Local Geo Climatic Conditions

Incubation of Potential Technologies at select IITs

Award of Work for Lighthouse Projects by States/UTs

Construction Completion

Potential Technologies Complete Incubation

Felicitation of Winners and other Events

Grand Expo Cum Conference
2nd Grand Expo to be Conducted by NAREDCO in Partnership with MoHUA to Mainstream Innovation in Housing Technology

March, 2021
Challenge Participation - Why?

- Exposure to large scale rapidly growing Indian Market
- Central/ State Government support this technology transition
- Smooth adoption: Curriculum, Schedule of Rates, Make in India
- Enabling huge outreach through lighthouse projects: Academia, Practitioners (Public/ Private), Policy Makers
- Opportunity for new Partnerships (Public/ Private)
- Success in India opens up huge possibilities in India and other Transition Economies
Participation Support - What?

✓ Six sites be made ready for Light House Projects

✓ Indian Partners (Public/ Private) be registered for local logistic support, if needed

✓ States provide necessary civic infrastructure and assist in all clearances

✓ Central/ State Governments organise financial flow after selection

✓ Indian Missions abroad assist in visa, information etc. for participation
We Invite You to Be a Partner in India’s Growth Story of Reform, Perform & Transform
Thanks

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